



Ron & Ann Mainse

Marriage Speakers (Formerly of 100 Huntley Street)



CLICK EACH PIC TO WATCH SOME MOMENTS FROM THE SHOW!

WHAT IS 'A BETTER US'?

A BETTER US is a weekly broadcast that provides couples with hope through Bible-based insights, honest and fun discussions, and practical tools for everyday life. The TV show is produced by **Heart to Heart Marriage And Family Ministries**, a non-profit charity led by Ron and Ann Mainse.

A BETTER US airs on **YesTV** and **The Miracle Channel** across Canada weekly.

THE VISION:

To see every marriage become a loving union that creates a safe family haven, building a legacy of hope for future generations.



Heart to Heart
Marriage & Family Ministries

WHY HOST A LIVE EVENT AT YOUR CHURCH?

- Millennials' #2 Priority is having a great marriage. (Pew Research)
- 49% of church-goers agree that special events make evangelizing easier. (Christianity Today)
- 57% of unchurched would prefer a different intro to church vs. Sunday Services. (Reach Right Studios)

WHY ARE PEOPLE SO IMPACTED BY A ONE-NIGHT EVENT?

- 70% of Christians believe special events allow them to meet others of their faith.
- 69% agree that special event attendance strengthens their faith.
- 56% affirm that these kinds of events help them overcome life's difficulties. (Christianity Today)

WE HAVE AN EVENT OPTION FOR YOU!

Keeping the diverse needs of various churches and schedules in mind, we have carefully crafted 3 different kinds of event options you can utilize. **1. A BETTER US NIGHT OUT** A one evening date-night-style event, designed to entertain with a fun and upbeat feel while imparting practical marriage teaching. It includes music and audience participation in a quick moving 3-hour evening (including intermission). **2. A DAY TO BECOME A BETTER US** A full day of teaching in a marriage seminar format where there is time to go a little deeper into the topics and often includes a question and answer session. **3. A WEEKEND TO BECOME A BETTER US** This can be treated as a 'Marriage Retreat' (Fri - Sat) and can be purely teaching based, or a combination of the NIGHT OUT fun Friday / ice-breaking format with a deeper dive on Saturday into teaching and marriage mentoring.



A DAY TO BECOME



A WEEKEND TO BECOME



OPTION
#1

- A one-evening, 3-hour event (incl. break)
- Fun date-night atmosphere
- Great teaching and deep moments
- Crowd participation and interaction
- Love songs from years gone by
- Lots of Laughs



Additional special guests included:

Dan & Danielle Macaulay

Worship Leader, Author, Speakers, A Better Us Regulars

CLICK TO WATCH



A Better Us provided our church with all the necessary ingredients of a perfect date night. We sang our hearts out to timeless love songs, belly-laughed at the most brilliant comedy, and were moved to tears by the biblical and relational teaching.

Ron and Ann, as well as Dan and Danielle, are set apart to influence couples. We believe ours left better than when they came! "

~ Pastor Peter, The Father's House, Morinville Alberta.





SUMMARY

A Better Us Night Out is hosted by a church or several partnering churches. Ron and Ann make this a fun date night with humorous stories, videos, and an inspirational teaching that will enrich every marriage. Dan and Danielle Macaulay bring music and extra laughter, including a fun medley of love songs through the decades, funny things kids say (set to music), a hilarious couple's game, and more. It's a night that every couple will thoroughly enjoy! It lasts 3 hours, including a 20-minute intermission.

WHO ATTENDS A NIGHT OUT EVENT?

The Night Out event is recommended as an introduction to Ron & Ann's marriage ministry, as couples do not have to commit to a full seminar day but are apt to attend one in the future. **Both churched and un-churched couples will feel right at home at one of these events**, so this could have an outreach aspect in the community as well. The Bible and God's plan for marriage are the basis for everything taught, but the music and humour used will set newcomers at ease, and the overall approach of the evening will not feel foreign or stuffy to the unchurched. Our hope is that this could be an entry-point into your community and a starting place for connecting couples in need of help to your church.

HOW DO TICKETS AND PROMOTION WORK?

Heart to Heart provides you with all the promo-items you'll need including editable posters, slide and social graphics and video options! Your event will also be promoted in the **A Better Us weekly email** and on the **website** as well as **social media** and the weekly TV show (when possible). We make it easy to host and set you up with everything you need for your event to succeed. **The church may set their own registration or ticket price as desired and recoup or even profit from hosting the event!**

FINANCIAL REQUESTS FOR A NIGHT-OUT EVENT

The financial request for a NIGHT OUT event is \$2,500 + *travel and accomodations.

- * We try to book multiple events in a region to divide up travel expenses (ie flights) making things economical.
- * When the event is in south-western Ontario accomodations will often not be needed as it is close to home for Ron & Ann.
- * When accomodations are needed it is for 2 King rooms nearby.





- A full-day Saturday seminar
- Four teaching sessions:
 - His and Her Needs
 - Quick to Listen
 - Shalom in the Home
 - Know Your Enemy

SUMMARY

Typically held on a Saturday from 9:00 am to 3:30 pm, this is a full-day seminar that includes four teaching sessions. With much humour, as well as helpful slides, illustrative videos, “Just the Two of You” times for couples, and note-taking handouts, Ron & Ann give couples practical tools and Biblical insights that are sure to inspire healthy marriages.

CONTENT (CURRENT SEMINAR SERIES)

Session 1: HIS & HERS: Our Different Needs & Natures In this session we look at the 4 Deepest Needs we all share... needs that cannot be met by a spouse but only by God. Then we consider the Top 3 Needs of a Husband and the Top 3 Needs of a Wife, and how each spouse can lovingly respond.

Session 2: QUICK TO LISTEN: Communicating Heart to Heart It has been said that being heard is so close to being loved that for the average person, they are almost indistinguishable. In this session we consider three levels of communication and provide practical tips on the art of listening...not just to your spouse's words, but the emotions and meaning behind the words.

Session 3: SHALOM IN THE HOME: Dealing with Conflict How can two different "notes" on two different "wave lengths" make beautiful music together? Harmony is possible, as opposed to discord, if we consider a new perspective on conflict and how to be a safe place for your spouse to bring up any issue at any time.

Session 4: KNOW YOUR ENEMY...and it's NOT Your Spouse! Every marriage is under attack. In this session we look at the subtle and not-so-subtle ways a spiritual battle is raging in your home, identify some of the “wedges” the enemy drives between a husband and a wife to create distance, and give practical tools to stay strong in the face of these attacks. Your marriage is worth fighting for!



FINANCIALS FOR A 1 DAY SEMINAR

\$2,000 *(plus travel, accommodations and meals as needed)* Heart to Heart will assist in promoting your event through its various media. You can charge a registration fee, or not, as desired, and keep any and all revenue.

SAMPLE 1 DAY SCHEDULE:

9:00	Registration & Coffee	1:00	Session 3
9:30	Session 1	2:00	Break
10:45	Break	2:15	Session 4
11:00	Session 2	3:15	Wrap Up
12:00	Lunch	3:30	Dismissal

A WEEKEND TO BECOME



**OPTION
#3**

- A Friday night event +
- A full-day Saturday workshop
- Can include breakout sessions for men and women separately

FINANCIALS FOR A WEEKEND EVENT

Friday night/Saturday: \$2500 if just Ron and Ann. \$3500 for a fun NIGHT-OUT event Friday with the Macaulays combined with a seminar Saturday. *(plus travel, accommodations and meals, as needed)* Registration fees can be set & collected by the church, as desired, to cover your costs or even profit.

FURTHER OPPORTUNITIES / ADD ON

While in the area, many churches choose to have Ron & Ann stay and minister at their Sunday morning service(s). The fee is \$500 for 1 service, \$750 for 2 services or \$1000 for 3 services.

Dan & Danielle Macaulay can be added to the event mix of a full-day or weekend event for times of worship throughout the day and additional fun. Dan Macaulay is also available to be booked for Sunday morning to lead in worship and/or preach. Dan also conducts seminars for inspiring and developing church worship teams.



OKAY, I'M INTERESTED IN ONE OF THESE OPTIONS! WHAT'S NEXT?

Simply give us a call or send an email to set up a time we can talk through all your questions and discuss possible date options that work for you!

Dan Macaulay dan@danmac.org (716) 292-1747